

2021-22 Winter Workshops

Monthly Business Development Series

October to February



Shop Local, Live Local is an Illinois Farm Bureau (IFB) program that connects local food and farm businesses with Illinois communities. We're offering technical assistance and market opportunities for farms and businesses through our new series of monthly webinars, which runs October 2021 to February 2022. Most of these workshops will be delivered online. All trainings times shown are CST.

Take advantage of these unique sessions and register today at www.ilfb.org/LiveLocal.



FSMA Produce Safety Rule Certification Training

Space is limited to 30 attendees

November 4-5

Cost: \$30

Registration closes Sunday, October 17!



Find Your Right Fit: E-Commerce Platform Comparison - 4 Workshops Available

- **WEEK 1 - November 2:** Food Hub / Aggregator
- **WEEK 2 - November 16:** Wholesale
- **WEEK 3 - November 30:** CSA / Subscription
- **WEEK 4 - December 14:** Direct-to-Consumer

Cost: There is no fee for these workshops



Illinois Certified Farmers Market Manager Course

Beginning November 8

Cost: Illinois Farmers Market Association Member (ILFMA) \$250 /

Non-Member \$350



Farmers Market Master Series

Beginning November 2021

Cost: ILFMA Members \$10 each webinar or \$35 per series of 4 webinars /

Non-Member \$40 each webinar or \$100 per series



QuickBooks Intensive Workshop

Beginning November 9

Cost: IFB Member \$15 | Non-Member \$50

Class is limited to 25 participants.



Professional Grant Development Workshop

November 10 & 11

Cost: IFB Member \$5 | Non-Member \$25

Class is limited to 25 participants.



Conflict Management

November 17

Cost: IFB Member \$25 | Non-Member \$45

Class is limited to 35 participants.



HR System Sessions and Resources

December 9

Cost: IFB Member \$25 | Non-Member \$45

Class is limited to 35 participants.



Emerging Issues; Online Farmers Market Stores Intensive

Offered in February 2022

Cost: ILFMA Member FREE / Non-Member \$40



Visit ilfb.org/LiveLocal for full details and registration.

Please contact Sharon Dodd, sdodd@ilfb.org or
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